



Wilkins Harley-Davidson®

explore

evolve

engage

Founded by Harry J. Wilkins more than 60 years ago, Wilkins Harley-Davidson® in Barre, Vermont has undergone many transitions through the years but none as complex as their January 2013 renovation project. A business with deep community ties and generations of family support we envisioned updates which showcased their rich heritage. As a result they selected the Element Group to incorporate a familial feeling throughout the showroom, merchandizing area, and office space with regard to not only staff members but their loyal customers as well. Completed within two months, we proudly present the renewed Wilkins space to Harley-Davidson® franchises throughout New England.

Take a look at the showroom





Before



After



Before



After



Before



After



Before



After

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